

Sarah Moreland-Russell, Ph.D., MPH

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12890 Edelen Ln., St. Louis, MO 63127

EDUCATION

Saint Louis University, School of Public Policy

Doctorate, Public Policy and Analysis, March 2011

Dissertation: *Policy Processes and Networks: An examination of secondhand smoke policy diffusion throughout the Kansas City Area*

University of Kansas, School of Public Health

Master of Public Health (MPH), May 2003

Dissertation: *Pap test adherence among Native American and Hispanic Populations: A Pilot Study*

PROFESSIONAL EXPERIENCE

- March 2025-
Present **Associate Professor**
School of Public Health, Washington University in St. Louis
Conduct scholarly research related to public health policy implementation and sustainability and disseminate results in peer-reviewed journals and in other formats tailored for practitioner audiences. Lead and develop public health policy related courses and provide leadership on public health policy curricula and course development.
- July 2021-
March 2025 **Associate Professor of Practice**
Brown School of Social Work, Washington University in St. Louis
Led and developed policy related courses and provided leadership on MSP curricula. Led and developed policy research and evaluation projects as principal investigator. Served as lead evaluator on federal level policy projects.
- July 2017 –
June 2021 **Assistant Professor of Practice**
Brown School of Social Work, Washington University in St. Louis
Lad and develop policy related courses and provided leadership on policy curricula and course development. Led and developed policy specific research and evaluation projects as principal investigator.
- July 2016-
2017 **Clark Fox Senior Scholar in Policy**
Brown School of Social Work, Washington University in St. Louis
Provided leadership on health and social welfare policy-related curricula and training, informed program development for the Clark Fox Policy Institute, led research and evaluation projects as principal investigator.
- Sept. 2015-
August 2016 **Science and Technology Legislative Fellow, Office of Senator Kirsten Gillibrand**
AAAS Congressional Fellowship Program (sponsored by American Public Health Association)
Served as public health policy scientist to review and analyzed current policy, determine areas for improvement and brainstormed innovative policy strategies for addressing complicated public health issues specifically related to childhood wellbeing, general health, and childhood nutrition.
- July 2013-
July 2016 **Assistant Research Professor**
Brown School of Social Work, Washington University in St. Louis
Led research and evaluation projects as principal investigator, design new research proposals, and provide leadership on strategic operation for two research centers.
- August 2011-
Sept. 2014 **Associate Director and Senior Scientist**
Center for Public Health Systems Science, Washington University in St. Louis
Directed Center research and evaluation portfolio (approx. 3.5 million/year), developed Center strategic plan, and supervised administrative activities including human resources, financial, and operational activities. Also, served as a liaison between Center, funding agencies, and affiliate faculty.
- June 2008 –
August 2011 **Center Research Manager**
Center for Public Health Systems Science, Washington University in St. Louis
Led research and evaluation projects and worked to expand the Center's research portfolio in accordance with the Center's strategic plan by identifying research funding opportunities, developing grant proposals, and leading grant proposal teams. I designed and presented evidence-based policy recommendations to policymakers and advocates.
- April 2006 –
June 2008 **Director of Operations**
Institutional Review Board, Saint Louis University
Directed and enhanced the overall operation of the Board by developing new review policies and procedures, developing a new revenue-generating system, and facilitating communication between principal investigators, other University compliance departments, external organizations, and the community.
- Dec. 2004 –
April 2006 **Community Health Coordinator – Nutrition and Immunization Programs**
Monterey County, California Health Department, Salinas, CA
Coordinated the Immunization and Nutrition Programs as lead staff, directing the design, implementation, and evaluation of the program, and administration of the program budget.

GRANTS AND CONTRACTS

Principal Investigator, Examining system-wide implementation of new flexibilities to the National School Lunch and Breakfast Programs. National Institutes for Health, NHLBI \$640,00/year	02/01/2025- 11/30/2028
Co- Principal Investigator (Co-PI, Joynt Maddox) Developing a Public Health Policy Sustainability Framework, Here and Next Interdisciplinary Research, \$50,000 Pilot 1 year	01/15/2025-12/30/2025
Co-Investigator (PI, Ferris), Implementing Food-is-Medicine in Diabetes Management Center for Diabetes and Tranlational Research, \$50,000 Pilot 1 year	05/01/2024 – 04/30/2025
Principal Investigator, Examining Program Sustainability, National Institutes for Health, National Cancer Institute, (1R01CA203844-01) \$477,000/year	08/2/2017 – 07/30/2023
Principal Evaluator (Contract work), Antibiotic Resistance Policy Pew Charitable Trusts, \$198,000/yr	10/1/2021 – 13/30/2023
Co- Investigator, (PI, Ross Brownson) Mis-Implementation in Cancer Prevention and Control National Institutes for Health, National Cancer Institute (R01CA214530)	04/01/2017 - 3/30/2023
Principal Investigator, Informing HPV Vaccination Implementation Science Policy- Implications from Tobacco Control Policy, Pilot Washington University/St. Jude Implementation Science Collaborative	07/1/2021 – 10/30/2022
Principal Investigator, Examining Misimplementation of the National School Lunch Program, Center for Dissemination and Implementation, Institute for Public Health, \$30,000 Pilot 1 year	07/1/2020 – 06/20/2021
Co- Investigator, (PI, Reis) Health Impact Assessment of STL Metrorail expansion Missouri Foundation for Health, \$200,000/18 months	04/01/2014 - 5/30/2019
Principal Evaluator (Contract work), Safe Food Project Evaluation Pew Charitable Trusts, \$145,000/yr.	08/1/2016 – 07/30/2018
Principal Investigator, Sustainability Tool Kit/User Guide Project Centers for Disease Control and Prevention, \$525,000/yr.	09/28/2012-09/27/2017
Co- Investigator, (Co-PI, Luke & Kohl), Missouri Project LAUNCH Vision for Children at Risk	04/01/2014-9/30/2017
Principal Investigator, Expanding Coverage Initiative Evaluation Missouri Foundation for Health \$250,000/yr.	09/01/2014-10/31/2016
Co- Investigator, (PIs, Ribisl, Luke, Henriksen, Maximizing State and Local Policies to Restrict Tobacco Marketing at Point of Sale Study, National Cancer Institute (U01 CA154281) \$375,000/yr.	09/01/2011-07/31/2016
Principal Investigator, Product Display Study Pilot Study National Cancer Institute (U01 CA154281) \$33,000/yr.	07/01/2014-06/31/2015
Principal Investigator, Healthy & Active Initiative Evaluation, Missouri Foundation for Health, \$175,000/yr.	07/01/2008-12/30/2015
Policy Analyst, CHOICE Project (consultant) Center for Medical Service Award, Madden (PI)	11/01/2014- 10/31/2016
Principal Investigator, Dissemination and Implementation of Nutrition Policy in Childcare Settings Washington University Center for Diabetes Translation Research (CDTR) Pilot Award, 25,000/yr.	05/01/2012-04/30/2014
Principal Investigator, Social Innovation for Missouri, Missouri Foundation for Health, \$150,000/yr.	07/01/2008-08/28/2014
Principal Investigator, Missouri Tobacco Tax Campaign Evaluation, Healthcare Foundation of Greater Kansas City, 25,000/1 year	12/01/2012-07/01/2013
Co-Investigator and Evaluation Lead, External Evaluation of the Institute for Clinical Translational Science Award Washington University Institute of Clinical and Translational Sciences (ICTS) Luke (PI)	06/01/2011–05/31/2014
Principal Investigator, Best Practices User Guides Project Centers for Disease Control and Prevention	06/15/2011-09/15/2012
Co-Investigator, Communities Putting Prevention to Work External Evaluation of the Community Putting Prevention to Work Initiative St. Louis County Department of Health, Luke (PI)	02/28/2009-07/17/2012

TEACHING EXPERIENCE

LEAD INSTRUCTOR as faculty

- Public Health Theory, Frameworks, and Models, Spring 2025, Public Health Sciences, Arts & Sciences, Washington University
- Health, Politics, and Policy, Spring 2024, Spring 2025, Brown School, Washington University
- Influencing Policy Implementation, Spring 2020, Fall 2020, Fall 2021, Fall 2022, Spring 2023, Brown School, Washington University
- Capstone II, Spring 2023, Brown School, Washington University
- TPS: Policymaking, Advocacy and Analysis, Fall 2017, Spring 2018, Spring 2019, Spring 2020, Spring 2021, Spring 2022, Brown School, Washington University
- Advanced Policy Analysis, Fall 2018, Fall 2019, Spring 2021, Spring 2022, Brown School, Washington University
- Health Administration and Policy, Fall 2016, Fall 2021, Fall 2022, Spring 2023, Fall 2024, Brown School, Washington University
- Comparative Policy Analysis: Understanding Differences in Chinese and American governance and culture, Summer 2021, Brown School, Global Programs, Washington University
- Community Advocacy and Organization: The importance of community efforts during public health crisis, Summer 2020, Professional Development, Brown School, Washington University
- Health Impact Assessment, Global Course in Australia, Spring 2018, Brown School, Washington University
- Policy and Services for Children and Families, Fall 2016, Spring 2017, Fall 2017, Spring 2019, Brown School, Washington University
- Healthcare Policy Implementation, Spring 2015, Brown School, Washington University
- Politics and the Policy Process, Spring 2014, Brown School, Washington University
- TPS: Tobacco Control Policy, Fall 2011 and 2012, Brown School, Washington University
- Program Evaluation, Fall 2011, Fall 2012, Summer 2013, Fall 2013, Summer 2014, Fall 2014, Saint Louis University

INVITED LECTURES and PANELS

- Policy Summit: Collaborative Frameworks for Equity, Professional Development, Brown School, October 2024
- Bright Futures Ahead -Child well-being from the perspectives of research, practice, and policy partners, Clark Fox Institute, December 2023
- Achieving Sustainability in State-level Tobacco Control, National Cancer Institute, Community Engagement Workgroup, June 2023
- Leadership and Management in Public Health, lecture for Council on Education for Public Health, March 2023
- Policy Implementation, lecture for St. Jude Children's Collaborative, March 2023
- Policy in Cancer Control Research, Washington University Medical School, Spring 2020, Spring 2021
- Use of policy theory in public health intervention design and research, Washington University, Fall 2017, Fall 2018, Fall 2019, Fall 2020, Fall 2021, Fall 2022, Fall 2023, Fall 2024
- A to Zika: Sharing experience on how to work with legislators, Washington University, Fall 2018
- Introduction to Policy Dissemination and Implementation, Washington University, Fall 2017
- Nutrition Policies and Effects on Childhood Obesity, Washington University, Fall 2017, Fall 2018
- Evaluating Tobacco Control Policies, Washington University, Fall 2015

ADJUNCT and GUEST APPOINTMENTS

- Saint Louis University, Center for Outcomes Research, May 2012 – Fall 2018
- University of North Carolina, Gillings School of Public Health, May 2013-May 2016
- Guest Faculty member, NIH Training Institute for Dissemination and Implementation Research in Health, June 2013

MANUSCRIPTS IN REVIEW

Farah Saliba, L., Gannon, J., Prewitt, K., **Moreland-Russell, S.** Development and testing of an evidence-based survey as a tool for tailored technical assistance planning. Submitted to *Evaluation and Program Planning*, June 2024

Ferris, D., **Moreland-Russell, S.** Food Insecurity Interventions and Pediatric Weight Outcomes: A Systematic Review. Submitted to *Childhood Obesity*, March 2024

PEER –REVIEWED PUBLISHED PAPERS

1. **Moreland-Russell, S.**, Zimmermann, N., Gannon, J., Ferris, D., Alba, C., & Jacob, R. R. (2025). "Salt and Eat It or No Salt and Trash It?" Shifts in Support for School Meal Program Flexibilities in Public Comments. *Nutrients*, 17(5), 839. <https://doi.org/10.3390/nu17050839>
2. **Moreland-Russell, S.**, Combs, T., Gannon, J., Farah Saliba, L., Prewitt, K., Luke, D., and Brownson R.C. (2024) Action Planning for Building Program Sustainability: Results from a Group-Randomized Trial. *Implementation Science*, 19, 9 <https://doi.org/10.1186/s13012-024-01340-4>
3. Gannon J, **Moreland-Russell S.** (2024) A qualitative study examining the impact of COVID-19 on capacity for sustainability of tobacco Control programs. *BMC Health Serv Res.* Feb 16;24(1):215. doi: 10.1186/s12913-024-10633-9. PMID: 38365656
4. Han, K., Gannon, J.A., **Moreland-Russell, S.** (2024) Barriers and facilitators to program sustainability among state Tobacco Control Programs. *Preventing Chronic Disease*, 21. <http://dx.doi.org/10.5888/pcd21.230211>

5. **Moreland-Russell, S.**, Jost, E., Gannon, J. (2023) A conceptual model for program sustainability interventions in public health settings: Learning from the implementation of the Program Sustainability Action Planning Model and Training Curricula. *Frontiers in Health Services*, 3, 1026484
6. **Moreland Russell, S.**; Jabbari, J.; Farah Saliba, L.; Ferris, D.; Jost, E.; Frank, T.; Chun, Y. (2023) Implementation of Flexibilities to the National School Lunch and Breakfast Programs and Their Impact on Schools in Missouri. *Nutrients*, 15, 720. <https://doi.org/10.3390/nu15030720>
7. Kasman, M., Hammond, R.A., Purcell, R., Farah Saliba, L., Mazzucca, S.L., Padek, M., Allen, P., Luke, D.A., **Moreland-Russell, S.** Erwin, P.C., Brownson, R.C., (2023) Understanding Mis-implementation in U.S. State Health Departments: An Agent-based Model. *AJPM*.
8. **Moreland-Russell, S.**, Weno-Rodriguez, E., Smith, R., Padek, M., Farah Saliba, L., Brownson, R.C. (2022) Leading the Way: Competencies of leaders in preventing mis-implementation of public health programs. *Health Education Research*. cyac021, <https://doi.org/10.1093/her/cyac021>
9. **Moreland-Russell, S.**, Jabbari, J., Ferris, D., Roll, S. (2022) At Home and on the Brink: Parents' Mental Health during COVID-19. *IJERPH*. 19(9), 5586; <https://doi.org/10.3390/ijerph19095586>
10. Farah Saliba, L., Allen, P., Mazzucca, S.L., Rodriguez Weno, E., **Moreland-Russell, S.**, Padek, M. Brownson, R.C. (2022) Are we doing what we need to do to have the biggest impact that we can have?: How state health department staff decide to adapt programs to enhance effectiveness. *Frontiers in Public Health*.
11. Jabbari, J. Chun, Y., Nandan, P., McDermott, L., Frank, T., Ferris, D., **Moreland-Russell, S.**, Roll, S. (2021) It shouldn't take a pandemic to increase school meal access for low-income students: a two-step floating catchment area analysis of school meal access during COVID- 19. *International Journal of Environmental Research and Public Health*. 18(21), 11350
12. Rodriguez Weno, E., Allen, P.,; Mazzucca, S., Farah Saliba, L., Padek, M., **Moreland-Russell, S.**, and Brownson, R.C., (2021) Approaches for ending ineffective programs: Strategies from state public health practitioners. *Frontiers in Public Health*: 9, 727005. https://digitalcommons.wustl.edu/open_access_pubs/10841
13. Pilar, M. R., Eyler, A. A., **Moreland-Russell, S.**, & Brownson, R. (2020). Actual causes of death in relation to media, policy, and funding attention: Examining public health priorities. *Frontiers in Public Health*, 8, 279.
14. Zwald, M. L., Eyler, A. A., Haire-Joshu, D., Handy, S. L., Harris, J. K., **Moreland-Russell, S.**, & Brownson, R. C. (2019). Network influences on the development and implementation of active transportation policies in six US cities. *Preventive medicine*, 118, 176-183.
15. **Moreland-Russell, S.**, Adsul, P., Nasir, S., Fernandez, M. E., Walker, T. J., Brandt, H. M., ...& Vinson, C. A. (2018). Evaluating centralized technical assistance as an implementation strategy to improve cancer prevention and control. *Cancer Causes & Control*, 1-10.
16. Vitale, R., Blaine, T., Zofkie, E., **Moreland-Russell, S.**, Combs, T., Brownson, R. C., & Luke, D. A. (2018). Developing an evidence-based program sustainability training curriculum: a group randomized, multi-phase approach. *Implementation Science*, 13(1), 126.
17. Padek, M., Allen, P., Erwin, P.C., Franco, M., Hammond, R.A., Heuberger, B., Kasman, M., Luke, D.A., Mazzucca, S., **Moreland-Russell, S.** and Brownson, R.C., (2018). Toward optimal implementation of cancer prevention and control programs in public health: a study protocol on mis-implementation. *Implementation Science*, 13(1), p.49. <https://doi.org/10.1186/s13012-018-0742-9>
18. Myers, A. E., Southwell, B. G., Ribisl, K. M., **Moreland-Russell, S.**, Bowling, J. M., & Lytle, L. A. (2018). State-Level Point-of-Sale Tobacco News Coverage and Policy Progression Over a 2-Year Period. *Health promotion practice*, 1524839917752108. doi: 10.1177/1524839917752108
19. **Moreland-Russell, S.**, Combs, T., Polk, L., & Dexter, S. (2017). Assessment of the Sustainability Capacity of a Coordinated Approach to Chronic Disease Prevention. *Journal of public health management and practice*: 24(4), E17-E24. doi:10.1097/PHH.0000000000000663
20. **Moreland-Russell S.**, Combs T, Luke D, Schroth K. (2016) Success in the City: the Road to Implementation of Tobacco 21 and Sensible Tobacco Enforcement in New York City. *Tobacco Control* 25:i6-i9. DOI: [10.1136/tobaccocontrol-2016-053089](https://doi.org/10.1136/tobaccocontrol-2016-053089)
21. Luke DA, Sorg AA, Combs T, **Moreland-Russell S.**, Ribisl K, Henriksen L. (2016) The Tobacco Retail Policy Landscape: A Longitudinal Survey of US States. *Tobacco Control* 25:i44-i51. doi: [10.1136/tobaccocontrol-2016-053075](https://doi.org/10.1136/tobaccocontrol-2016-053075)
22. **Moreland-Russell S.**, Golden S, Zwald ML. (2016) Policy help needed, experience required: Preparing public health practitioners to effectively engage in and advance policy. *Health Promotion Practice*. Sep;17(5):648-55. DOI: [10.1177/1524839916650433](https://doi.org/10.1177/1524839916650433)
23. Zwald ML, Eyler A, **Moreland-Russell S.** (2016) Opening the Window of Opportunity for Active Transportation Policies. *Health Behavior and Policy Review* 3 (4), 293-303. DOI: [0.14485/HBPR.3.4.1](https://doi.org/10.14485/HBPR.3.4.1)
24. Hastings, M., & **Moreland-Russell, S.** (2016,). Program sustainability action planning: Building capacity for program sustainability using the program sustainability assessment tool. *Implementation Science* Aug;11.
25. Henriksen L, Ribisl KM, Rogers T, **Moreland-Russell S.**, Barker DM. (2016) Standardized Tobacco Assessment for Retail Settings (STARS): dissemination and implementation research. *Tobacco Control* 25 (Suppl 1), i67-i74. doi: [10.1136/tobaccocontrol-2016-053076](https://doi.org/10.1136/tobaccocontrol-2016-053076)

26. Ribisl KM, Luke DA, Bohannon DL, Sorg AA, **Moreland-Russell S.** (2016) Reducing Disparities in Tobacco Retailer Density by Banning Tobacco Product Sales Near Schools. *Nicotine & Tobacco Research*, ntw185
27. Brownson RC, Dodson EA, Kerner JF, **Moreland-Russell S.** (2016) Framing research for state policymakers who place a priority on cancer. *Cancer Causes and Control*, 27(8):1035–1041. DOI: [10.1007/s10552-016-0771-0](https://doi.org/10.1007/s10552-016-0771-0)
28. Tabak R, Duggan K, Smith C, Aisaka K, **Moreland-Russell S**, Brownson RC. (2016) Assessing Capacity for Sustainability of Effective Programs and Policies in Local Health Departments. *Journal of Public Health Management and Practice*, Mar-Apr;22(2):129-37. doi: 10.1097/PHH.0000000000000254.
29. Myers AE, Southwell BG, Ribisl KM, **Moreland-Russell S**, Lytle LA. (2016, Epub) Setting the agenda for a health retail environment: content analysis of US newspaper coverage of tobacco control policies affecting the point of sale, 2007-2014. *Tobacco Control*. DOI: [10.1136/tobaccocontrol-2016-052998](https://doi.org/10.1136/tobaccocontrol-2016-052998)
30. **Moreland-Russell S**, Combs T, Jones J, Sorg AA. (2015) State level point-of-sale policy priority as a result of the FSPTCA. *AIMS Public Health*, 2 (4): 709-718. DOI: [10.3934/publichealth.2015.4.681](https://doi.org/10.3934/publichealth.2015.4.681)
31. **Moreland-Russell S**, Carothers, BJ. (2015) An Examination of Two Policy Networks Involved in Advancing Smokefree Policy Initiatives. *Int. J. Environ. Res. Public Health* Sep 8;12(9):11117-31
32. Lee JG, Henriksen L, Rose SW, **Moreland-Russell S**, Ribisl KM. (2015) A systematic review of point-of-sale tobacco marketing disparities. *American Journal of Public Health*, 105(9), e8-e18. doi: [10.2105/AJPH.2015.302777](https://doi.org/10.2105/AJPH.2015.302777)
33. Tabak R, **Moreland-Russell S.** (2015) Food service director perspectives on implementation of the new National School Lunch Program guidelines: A qualitative study. *Health Behavior and Policy Review*, 2(5), 362-371. doi: [10.14485/HBPR.2.5.4](https://doi.org/10.14485/HBPR.2.5.4)
34. **Moreland-Russell S**, Barbero C, Andersen S, Geary N, Dodson E, Brownson RC. (2015) "Hearing from all sides" How legislative testimony influences state level policymakers in the United States. *International Journal of Health Policy and Management*, 4:1-8. doi [http://10.15171/ijhpm.2015.13](http://dx.doi.org/10.15171/ijhpm.2015.13)
35. Combs, T. B., **Moreland-Russell, S.**, & Roche, J. (2015). Evaluation of measurement tools for tobacco product displays: is there an app for that?. *AIMS public health*, 2(4), 810. DOI: [10.3934/publichealth.2015.4.810](https://doi.org/10.3934/publichealth.2015.4.810)
36. Purnell J, Eyler A, Hallett C, **Moreland-Russell S.** (2015) Outside the Exam Room: Policies for Connecting Clinic to Community in Diabetes Prevention and Treatment . *Preventing Chronic Disease*, 12:140402. doi: <http://dx.doi.org/10.5888/pcd12.140403>
37. Harris JK, Mart A, **Moreland-Russell S**, Caburnay C. 2015. Diabetes topics associated with engagement on Twitter: An exploratory study. *Preventing Chronic Disease*, 12:140402, doi: <http://dx.doi.org/10.5888/pcd12.140402>
38. Luke DA, Carothers BJ, Dhand A, Bell RA, **Moreland-Russell S**, Sarli CC, Evanoff BA(2014). Breaking Down Silos: Mapping Growth of Cross-Disciplinary Collaboration in a Translational Science Initiative. *Clin Translational Science* doi: [http://10.1111/cts.12248](https://doi.org/10.1111/cts.12248).
39. Schoen M, **Moreland-Russell S**, Prewitt K, Carothers BJ (2014) Social Network Analysis of Public Health Funding Programs to Measure Partnership. *Social Science and Medicine* 123, 90-95. DOI: [10.1016/j.socscimed.2014.10.057](https://doi.org/10.1016/j.socscimed.2014.10.057)
40. Harris JK, **Moreland-Russell S**, Choucair B, Mansour R, Staub M, Simmons K. Tweeting for and against public health policy: response to the Chicago Department of Public Health electronic cigarettes Twitter campaign. *Journal of Medical Internet Research*, 16(10):e238. doi: [10.2196/jmir.3622](https://doi.org/10.2196/jmir.3622)
41. Harris JK, **Moreland-Russell S**, Tabak RG, Ruhr LR, Maier RC (2014). Communication About Childhood Obesity on Twitter. *American Journal of Public Health*: 104(7):62-69. DOI: [10.2105/AJPH.2013.301860](https://doi.org/10.2105/AJPH.2013.301860)
42. Bailey SC, Brega AB, Crutchfield T, Elasy T, Herr H, Kaphingst S, Karter AJ, **Moreland-Russell S**, Schillinger D (2014) Update on health literacy and diabetes. *Diabetes Educator*; 40(5):581-604. DOI: [10.1177/0145721714540220](https://doi.org/10.1177/0145721714540220)
43. Barnoya J, Colditz G, **Moreland-Russell S**, Snider D. (2014) Prevalence of cigarette advertising and other promotional strategies at the point of sale in St. Louis, Missouri: analysis by store type and distance from a school. *Preventing Chronic Disease*; 11:130-150. DOI: [10.5888/pcd11.130150](https://doi.org/10.5888/pcd11.130150)
44. Luke DA, Calhoun A, Robichaux CB, Elliott M, **Moreland-Russell S.** (2014) The Program Sustainability Assessment Tool: A new instrument for public health programs. *Preventing Chronic Disease*;11:130184. <http://dx.doi.org/10.5888/pcd11.130184>
45. Calhoun A, Mainor A, **Moreland-Russell S**, Maier RC, Brossart L, Luke DA. (2014) Using the Program Sustainability Assessment Tool to Assess and Plan for Sustainability. *Preventing Chronic Disease*; 11:130185. <http://dx.doi.org/10.5888/pcd11.130185>
46. **Moreland-Russell S**, Harris, JK, Snider D, Walsh H, Cyr J, Barnoya J. (2013) Disparities and menthol marketing: additional evidence in support of point of sale policies. *International Journal of Environmental Research and Public Health*; 10(10):4571-83. doi: 10.3390/ijerph10104571.
47. **Moreland-Russell S**, Eyler A, Barbero C, Hipp JA, Walsh H. (2013) Diffusion of Complete Streets Policies across U.S. communities. *Journal of Public Health Management and Practice*;19(3 Suppl 1):S89-96. DOI: [10.1097/PHH.0b013e3182849ec2](https://doi.org/10.1097/PHH.0b013e3182849ec2)
48. Barbero C, **Moreland-Russell S**, Bach LE, Cyr J. (2013). An evaluation of public school district tobacco policies in St. Louis County, Missouri. *Journal of School Health*; 83(8):525-32. doi: 10.1111/josh.12061

49. Bach L, Shelton SC, **Moreland-Russell S**, Israel K. (2013) Smoke-Free Workplace Ballot Campaigns: Case Studies From Missouri and Lessons for Policy and Media Advocacy. *American Journal of Health Promotion*, 27(6). pp. e124-e133.
DOI: [10.4278/ajhp.120405-QUAN-188](https://doi.org/10.4278/ajhp.120405-QUAN-188)
50. **Moreland-Russell S**, Harris JK, Israel K, Schell S, Mohr A. (2012) *Anti-smoking data is exaggerated vs. The data are clear and indisputable: examining Letters to the Editor about Tobacco*. *Journal of Health Communication*;17(4):443-59.
DOI: [10.1080/10810730.2011.635773](https://doi.org/10.1080/10810730.2011.635773)
51. **Moreland-Russell S**, Benson P, Cyr J, Colditz G, Barnoya J. (2012) Study of secondhand smoke exposure in St. Louis City and County: Need for comprehensive smokefree law adoption across Missouri. *Journal of Missouri Medicine*, 109 (6). PMID: 23362653
52. Harris JK, Karamelic-Muratovic A, Herbers SH, **Moreland-Russell S**, Cheskin R, Lindberg K. (2011). Smoking and health: Perceptions of personal risk among Bosnian refugees. *Journal of Immigrant and Minority Health*. 14: 413-419. DOI: [10.1007/s10903-011-9511-4](https://doi.org/10.1007/s10903-011-9511-4)
53. Harris JK, Geremakis C, **Moreland-Russell**, Kariuki B, Carothers BJ, Shelton SC, Kuhlenbeck M. (2011) Demographic and geographic differences in workplace secondhand smoke exposure in Missouri, 2007-2008: a case for statewide clean indoor air policy. *Preventing Chronic Disease*, 8(6). PMID: [22005628](https://pubmed.ncbi.nlm.nih.gov/22005628/)
54. Harris JK, Shelton SC, **Moreland-Russell S**, Luke DA. (2010) Tobacco coverage in print media: The use of timing and framing by tobacco control supporters and opposition prior to a failed tobacco tax initiative. *Tobacco Control*, 19(1): 37-43.
DOI: [10.1136/tc.2009.032516](https://doi.org/10.1136/tc.2009.032516)
55. **Moreland S**, Engelman, K, Greiner AK, Mayo M. (2006) Papanicolaou testing among Native American and Hispanic populations *Ethnicity and Disease*. Volume 16. PMID: 16599374

BOOKS and BOOK CHAPTERS

Moreland-Russell, S. and Ferris, D. (publication January 2026) *Shaping Public Health Policy*, Springer

Moreland-Russell, S., Zwald, M. (2016) Chapter 2 : Policy Theory. In *Prevention, Policy, and Public Health* (Eyler, A, Chiqui, J, Moreland-Russell, S. Brownson, RB, Eds.) New York: Oxford University Press

Golden, S, **Moreland-Russell, S.** (2016) Chapter 3: Policy Explained. In *Prevention, Policy, and Public Health* (Eyler, A, Chiqui, J, Moreland-Russell, S. Brownson, RB, Eds.) New York: Oxford University Press

Moreland-Russell, S, Golden, S. (2016) Chapter 5: Tobacco Control Policy. In *Prevention, Policy, and Public Health* (Eyler, A, Chiqui, J, Moreland-Russell, S. Brownson, RB, Eds.) New York: Oxford University Press

Luke, DA, **Moreland-Russell, S**, & Herbers, S. (2013). Chapter 4: Measuring Success: An Evaluation Framework for Transdisciplinary Public Health. In *Transdisciplinary Public Health: Research, Education, and Practice*. (D. Haire-Joshu & T.D. McBride, Eds.). San Francisco: Jossey-Bass Public Health

WORK FEATURED IN OTHER PUBLICATIONS

Bridging Bridges Between Local and Federal Public Health Policies, *American Journal of Public Health* Podcast, October 2024
https://soundcloud.com/alfredomorabia/ajph-102024-building-bridges-between-federal-and-local-public-health-policies-english?si=028878470e034897b7074de813cbcce2&utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing

Pew Helps Counter Antibiotic Resistance, *Trusts Magazine*. November 2024. <https://www.pewtrusts.org/en/trust/archive/fall-2024/how-preventing-antibiotic-overuse-is-helping-fight-superbugs>

Ways to Sustain Public Health Programs. Washington University Record, Research and Reports, March 1, 2024
<https://source.wustl.edu/2024/02/study-looks-at-ways-to-sustain-public-health-programs/>

At Home and On the Brink: Parents mental health during the COVID-19 Pandemic, Washington University Record, Research and Reports, May 27, 2022
<https://brownschool.washu.edu/2022/05/parents-mental-health-was-worse-during-pandemic-study-finds/>

WashU, Stanford, UNC: New Tool a Popular Way to Evaluate Retail Tobacco Sales, *ASPPH Friday Letter*, November 18, 2016.
<http://www.aspph.org/washu-stanford-unc-new-tool-a-popular-way-to-evaluate-retail-tobacco-sales/>

Public Health and Social Work In the Political Process, *Washington University Institute for Public Health Blog Post*, October 28, 2016.
<https://publichealth.wustl.edu/public-health-social-work-political-process/>

How NYC Passed Laws to Reduce Youth Tobacco Use, *ASPPH Friday Letter*, October 27, 2016. <http://www.aspph.org/washu-how-nyc-passed-laws-to-reduce-youth-tobacco-use/>

Increase Public Health Focus on Policy, *ASPPH Friday Letter*, September 14, 2016, <http://www.aspph.org/washu-increase-public-health-focus-on-policy/>

Tobacco Control Increasingly Focusing on Point-of-Sale Regulation, *ASPPH Friday Letter*, January 6, 2016 2016.
<http://www.aspph.org/washu-tobacco-control-increasingly-focusing-on-point-of-sale-regulation/>

APHA Public Health Fellow in Government: 'Chance-of-a-lifetime opportunity, *APHA Public Health Newswire*, December 16, 2015. <http://www.publichealthnewswire.org/?p=14384>

New Data Tool on Tobacco Sales Can Prompt Policy Change, *ASPPH Friday Letter*, August 19, 2015. <http://www.aspph.org/washu-new-data-tool-on-tobacco-sales-can-prompt-policy-change/>

New York Offers Useful Lessons in Reducing Tobacco Industry Influence, *ASPPH Friday Letter*, June 22, 2015, <http://www.aspph.org/washu-new-york-offers-useful-lessons-in-reducing-tobacco-industry-influence/>

Legislative Testimony Influences State Decision-Making, *ASPPH Friday Letter*, February 19, 2015, <http://www.aspph.org/washu-legislative-testimony-influences-state-decision-making/>

CONFERENCE PRESENTATIONS AND POSTERS

Brandt HM, **Moreland-Russell S**, Jost E, Geller M, Zimmermann N, Gannon J, Stubbs AW, Klesges L. (Presented 13 December 2022) A Systematic Review of HPV Vaccination Intervention Research Contexts. 15th Annual Conference on the Science of Dissemination and Implementation in Health, Washington DC.

Gannon, J., Jost, E., Ainsworth, B., **Moreland-Russell, S.** (June 2022). The Program Sustainability Action Planning Model and Training Curricula: a capacity-building tool and lessons learned from the field. Presentation at the National Conference on Tobacco or Health

Gannon, J., Farah Saliba, L., **Moreland-Russell, S.** (June 2022) Planning for Sustainability: Barriers and strategies for successful action planning. Poster presented at the National Conference on Tobacco or Health

Prewitt, K., Farah Saliba, L., Gannon, J., Jost, E., **Moreland-Russell, S.** (June 2022) Developing an Evidence-Based Survey Tool to Facilitate and Effectively Plan Technical Assistance Delivery. Poster presented at the National Conference on Tobacco or Health

Moreland-Russell, S. Implementation Science and Policy (April 2022) Presentation at the Washington University/St. Jude Implementation Science Collaborative Meeting in Memphis Tennessee

Moreland-Russell, S. (March 2022) Implementation Science in Action and Research: Opportunities on HPV Cancer Prevention. Presented online for the Washington University/St. Jude HPV Collaborative Consortium meeting

Moreland-Russell, S. (March 2022) Applying Policy Implementation Science to Advance HPV Vaccination: Lessons learned from Tobacco control. Presented at the Washington University/St. Jude HPV Collaborative Consortium meeting

Moreland-Russell, S., Jabbari, J., Farah Saliba, L., Ferris, D., Frank, T., Gannon, J., Jacob, R., Jayne, E., Jost, E and Chun, Y, (Dec. 2021) Examining system-wide implementation of new flexibilities to the national school lunch program. Presentation at the Annual Conference on the Science of Dissemination and Implementation in Health

Jost, E. Combs, T., **Moreland-Russell, S.** (Dec. 2021) Validating the Program Sustainability Assessment Tool, Poster presented at the Annual Conference on the Science of Dissemination and Implementation in Health

Farah Saliba, L., Fedorowicz, M., Remor, I. Jost, E., Gannon, J., **Moreland-Russell, S.** State-Level Tobacco Control Programs and Partnership Engagement: Recommendations in Light of the COVID-19 Pandemic (Dec. 2021) Poster presented at the Annual Conference on the Science of Dissemination and Implementation in Health

Jost, E., Gannon, J., Farah Saliba, L., **Moreland-Russell, S.** Evaluating the Program Sustainability Action Planning Model and Training Curricula, Poster presented at the Annual Conference on the Science of Dissemination and Implementation in Health, Dec. 2021

Jost, E., Gannon, J., Farah Saliba, L., **Moreland-Russell, S.** (November 2021) Perceived impact of the COVID-19 pandemic on Tobacco Control Programs and the need for technical assistance to navigate these times. Poster presented at the American Public Health Association Conference.

Farah Saliba, L., **Moreland-Russell, S.**, (November 2021). Leading the way: Qualities of public health leaders that may prevent mis-implementation. Presented at the American Public Health Association Conference

Moreland-Russell, S. (May 2021) Misimplementation of National School Food Guidelines. Online Presentation to Nutrition and Obesity Policy Research and Evaluation Network, School Wellness Workgroup

Evbouma, E., Moreland Russell, S. (May 2021) Strengthening Pandemic Readiness for Cancer and Non-Communicable Diseases Through National Policies. Presentation provided online for the 43rd Annual Conference, APPAM

Zofkie E., Vitale R., **Moreland-Russell S.** (September 2019) Defining and developing measures to assess program sustainability, Poster presented at Society for Implementation Research Conference, Seattle, WA

Moreland-Russell S., Vitale R. (August 2019) Panel: Sustaining tobacco control programs and policy, Oral presentation at the National Conference for Tobacco or Health, Minneapolis, MN

Zofkie E., **Moreland-Russell S.** (December 2019) Continuing to Improve Sustainability Capacity for State Tobacco Control Programs Through Technical Assistance: A Hands-on and Adaptable Approach, Poster presented at the National Conference for Dissemination and Implementation Research in Health, Washington DC

Vitale R., Blaine T., Zofkie E., **Moreland-Russell S.** (December 2018) Developing an Evidence-Based Program Sustainability Training

Curriculum: Plans, Actions, and Capacity to Sustain Tobacco Control, Poster presented at the National Conference for Dissemination and Implementation Research in Health, Washington DC

Moreland-Russell S. (November 2017) Evaluating implementation strategies for cancer prevention and control. Oral Presentation at American Public Health Association National Conference, Atlanta, GA.

Moreland-Russell S. (July 2017) Defining and implementation strategies for cancer prevention and control. Oral Presentation at National Cancer Institute, Colorectal screening cancer new grantee meeting, Atlanta, GA.

Moreland-Russell S. (May 2016) Sustaining Project Launch Efforts. Oral Presentation at SAMHSA Conference, Rockville, MD

Moreland-Russell S. (May 2015) Developing An Action Plan; Building Capacity for Program Sustainability. Oral presentation at Creating Healthy Places Conference, New York Department of Health and Human Services, New York City, NY

Combs T, **Moreland-Russell S**, Luke D. (May 2015) Point-of-Sale Policy Progress. Oral presentation at the April 2015, State and Community Tobacco Control Consortium Meeting, Washington D.C.

Andersen S, Shea A.C, Brossart L, & **Moreland-Russell S.** (2014). Bridging the gap between research and practice: Disseminating the Tobacco Control Guide series. Poster presented at Washington University in St. Louis Institute for Public Health Annual Conference, St. Louis, MO.

Zwald M, **Moreland-Russell S**, Eyler A. (2014) Priority or not? Active transportation policies and Metropolitan Planning Organizations. Poster presented at Washington University in St. Louis Institute for Public Health Annual Conference, St. Louis, MO.

Snider D, **Moreland-Russell S.** (2014) Point-of-Sale Report to the Nation. Oral Presentation at the May 2014, State and Community Tobacco Control Consortium Meeting, Washington D.C.

Carothers B, Luke D, Dhand A. **Moreland-Russell S**, Sarli C, Evanoff E. (2014) Mapping the Growth of Transdisciplinary Partnerships over Time in a Large Scientific Initiative. Oral Presentation at the International Network for Social Network Analysis, Fort Lauderdale, FL

Moreland-Russell S. (2014) Regulating Price Discounting Providence, Rhode Island: A Case Study. Oral Presentation at the California Project Directors Meeting, Sacramento, CA.

Sayavong S, **Moreland-Russell S**, Hipp A, Eyler A. (2013) Moving Towards the Future: Complete Streets Policy in the U.S. Poster presentation at the American Public Health Association National Conference, Boston, MA.

Moreland-Russell S, Snider D. (2012) Evaluating Tobacco Policies in Institutions of Higher Education Using a Practical Rating Tool. Oral presentation at National Conference on Tobacco or Health, Kansas City, MO.

Moreland-Russell S, Bach L.(2011) Influences on the implementation of evidence-based guidelines: Highlights from state tobacco control programs. Poster presented at American Public Health Association, Minneapolis, MN.

Moreland-Russell S, Harris JK, Carothers B. (2011) Policy Processes and Networks: An examination of secondhand smoke policy diffusion. Poster presentation at Political Networks Conference, Chicago, IL

Moreland-Russell S, Carothers B, Harris JK. (2011) Web of Politics: Examining a tobacco control policy network using social network analysis, Oral presentation at Political Networks Conference, Chicago, IL

Moreland-Russell S (2011) Putting Best Practices into Practice. Oral presentation at American Public Health Association, Denver, CO

Barnoya J, **Moreland-Russell S**, Cyr J. (2010) Tobacco Advertising in St. Louis, MO. Poster presentation at American Public Health Association.

Cyr J, **Moreland-Russell S.** (2010) Big Tobacco's Last Stand: Targeted menthol advertising in St. Louis. Poster presentation at the Washington University, Brown School of Social Work, Institute of Public Health Annual Symposium, St. Louis, MO.

Geremakis C, Harris JK, **Moreland-Russell S**, Kariuki B, Carothers BJ, Shelton S. (2010) Demographic and Geographic Differences in Workplace Secondhand Smoke Exposure: The Case for Statewide Clean Indoor Air Policy. Poster presentation at St. Louis University 16th Annual Graduate Research Symposium, St. Louis, MO.

COMMITTEE & SERVICE ACTIVITY

2025- Present	Member, Community Health Planning and Policy Development program, APHA
2025- Present	Member, Food and Nutrition Program, APHA
2024-2025	Co-Editor, Special Issue, Nutrition Policy and Programs in Educational Settings: Equitable Approaches to Food Security, <i>Nutrients</i>
2023-2024	Member, School of Public Health Advisory Committee on Appointment, Promotion, and Tenure
2023-2024	Member, Provost's Undergraduate Public Health Committee for School of Public Health
2023-Present	Member, Parent Ambassador, Saint Louis University High School
2023	Member, U.S. Department of Health and Human Services, Tobacco Control Steering Committee
2022-Present	Member, Quality Enhancement Research Initiative (QUERI) Scientific Merit Review Board (SMRB)

2021-Present	Member, SIP RDA Washington University Internal Review Board
2021	Member, Public Health Working Group, University Strategic Plan
2021	Lead Editor, Special Issue, Policy Formulation and Implementation During Public Health Events, <i>IJERPH</i>
2020-2022	Faculty advisor, Lawlor Family MPH Master Research Fellows Scholarship
2020-2023	Policy consultant, St. Jude and Washington University Collaboration- HPV and Global Cancer Prevention
2020-2024	Faculty Scholar, Social Policy Institute
2020-2022	Board member, Association of Teaching, Research, and Practice (ATRaP) Faculty
2019-2020	Co-Lead, Brown School Strategic Plan Development: One School Concept Paper Committee
2019-Present	Faculty Scholar, Siteman Cancer Center, Prevention & Control Program
2019-Present	Faculty Advisor, Graduate Policy Scholars Program, Washington University
2017-2024	Member, Brown School, Master's of Social Policy curriculum development committee
2017-2023	Member, NIH/NCI Community Engagement Workgroup
2016-Present	Faculty Scholar, Institute for Public Health, Washington University
2016-2022	Member, Selection committee for American Public Health Association Fellow in Government
2016-2018	President, Holy Cross Parents Association
2016-Present	Member, National Partner, Office for Smoking or Health, Centers for Disease Control and Prevention
2015-Present	Member, Advisory Board for the Clark- Fox Policy Institute, Washington University
2015-2018	Vice President, Order of Alhambra (service organization for disabled youth), St. Louis Chapter
2014- Present	Member, American Public Health Association Policy and Advocacy Section
2014-2016	Member, Childhood Wellbeing Symposium Policy Forum Event Planning Group
2013-2016	Member, Brown School, Master of Public Health, Policy Specialization Development Committee
2013-Present	Field Supervisor, Master of Public Health and Social Work, Practicum
2013-2016	Reviewer, Brown School, Master of Public Health Culminating Experience Committee
2013-2015	Retail Environment Workgroup, State and Community Tobacco Control Initiative
2011-Present	Member, Institute for Public Health, WU Network of Dissemination and Implementation Research

FACULTY ADVISING AND MENTORING SERVICE ACTIVITY

2022-Present	Member, dissertation committee, Nicole Strombom, Ph.D. candidate, Washington University, Brown School
2022-Present	Faculty advisor, MPH Capstone, Washington University, Brown School
2022-Present	Faculty advisor, MPH health policy specialization, Washington University, Brown School
2020-2022	Member, thesis committee Patricia Alcasabas, MS in Global Child Health candidate, St. Jude Children's Research Graduate School
2020-2022	Member, thesis committee, Sanjeeva Gunasekera, MS in Global Child Health candidate, St. Jude Children's Research Graduate School
2020- Present	Faculty Advisor, Graduate Policy Scholars Program, Brown School
2019- Present	Faculty Advisor, Practicum Policy Research, Brown School
2014-2016	Member, dissertation committee, Marissa Zwald, Ph.D. candidate, Washington University, Brown School
2014-2016	Member, dissertation committee, Allison Myers, Ph.D. candidate, University North Carolina, Gillings School of Public Health

REVIEWING ACTIVITIES

Grant Review

QUERI Scientific Merit Review Board
NIH Health Services Organization and Delivery Study Section
Washington University, SIPP RDA Internal Awards

Conference Abstract and Presentation Review

Dissemination and Implementation for Health, Health Policy Research Conference Abstract Review
APHA, Community Health Planning and Policy Development program.

Journal Review

PLOS ONE
Journal of Ethnicity and Disease
Journal of Healthcare for the Poor and Underserved
Social Science and Medicine
American Journal of Public Health
Preventing Chronic Disease
Drug and Alcohol Review
Tobacco Control
Nutrients

PROFESSIONAL MEMBERSHIPS

AcademyHealth
Society for Practitioners for Health Impact Assessment
American Public Health Association

Americans for Nonsmokers' Rights

CREDENTIALS/AWARDS

AAAS Science and Technology, American Public Health Association Fellow in Government, 2015-2016

Certified in Health Impact Assessment Methods from the University of Liverpool, England, 2013

NIH Training Institute for Dissemination and Health Scholar 2011

Awarded YWCA Leader in the Workplace in December 2007